

Flock in St Pete

What is Flock and what
can we do about it?

DeFlockStPete.com

AGENDA

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Background on Flock

Automated License Plate Readers (ALPR)

- Record the license plate of every passing car
- Use AI to record other identifying features
- Location data can be accessed without a warrant



ALPR Vendors



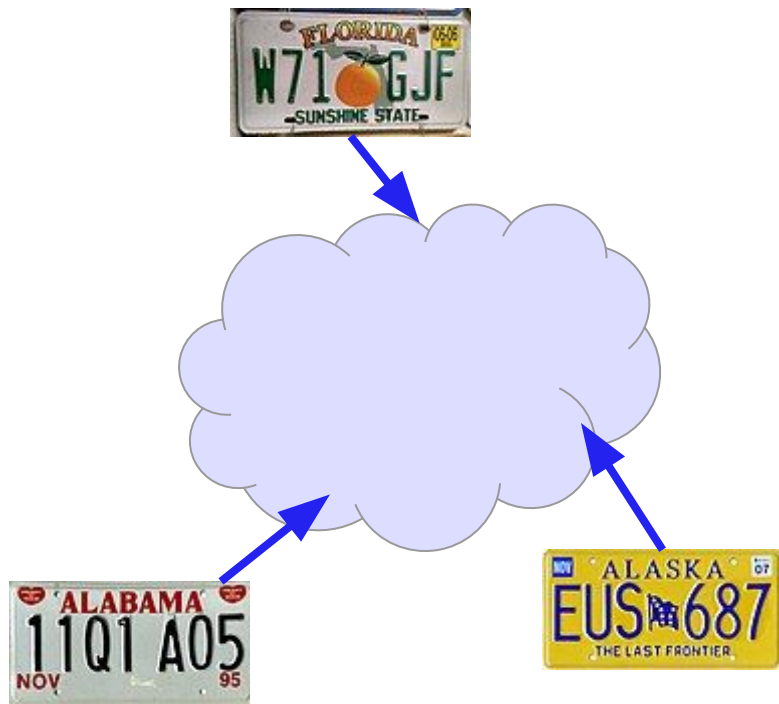
- Flock is one of many ALPR vendors. Others include:
 - Axon
 - Motorola
 - Genetec
 - ...and more

Who Installs ALPRs?

- ALPRs are installed by many entities, including:
 - Local police departments
 - County sheriffs
 - Private businesses



Data Sharing



- Flock data is often shared with thousands of law enforcement agencies across the country
- Exact data sharing agreements can be difficult to identify
- Ferndale, Michigan found that Dallas and Houston were accessing their Flock data more than local police (10,000 searches / month from Houston)

Impact on Public Safety

- Anecdotal evidence from law enforcement about crimes solved using ALPRs
- No conclusive evidence showing ALPRs reduce crime rates or improve public safety
- Many people have been victims as a result of ALPR abuse



02

Concerns About Flock

Potential for Abuse

- **Individual abuse**

- Dozens of law enforcement officers caught using Flock data to stalk ex-partners
- Limited oversight into how individuals use Flock

- **Systemic abuse**

- Used in Texas to track a woman for getting an abortion
- Rogue agencies like ICE are accessing data
- Potential to be weaponized against political dissidents
- Incentivized to collect more data and connect more agencies

Security Issues

- Flock has had many security lapses, which have allowed unauthorized access to data
- Flock provides limited transparency into their security practices



Lack of Oversight and Transparency

- Flock data can be accessed without a search warrant
- Improper usage is often only detected by journalists or the public
- Law enforcement provide vague reasons when accessing data
- Difficult to acquire public records on Flock agreements and usage



03

Flock in St Pete?

St Pete's Relationship with Flock



- Began in 2022 with a 25 camera pilot program
- Extended in 2024 with a ~\$730,000 5 year contract for 50 cameras
- Approved on the consent agenda with no discussion or public input

04

DeFlock St Pete

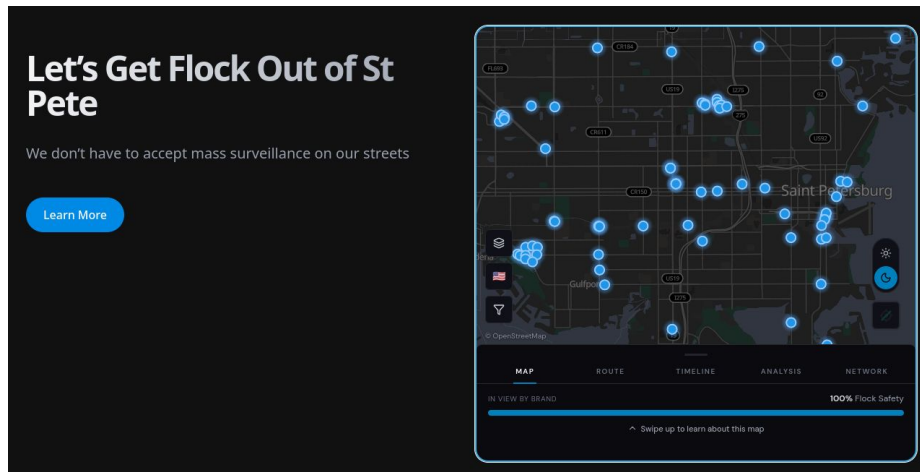
What can we do?



- Dozens of cities have cancelled contracts with Flock
- St Pete City Council has the power to cancel our contract and remove cameras across the city

DeFlock St Pete's Plan

- Public education
 - This meeting
 - Outreach to neighborhood associations and other local orgs
- Pressure City Council
 - Direct outreach to City Council Members
 - Connecting with civil rights experts to speak to the council



05

Getting Involved

How can I get involved?

- Email city council
- Speak at a city council meeting
- Talk to your friends and neighbors about Flock
- Join our mailing list to keep up with future events



Scan to get involved!

Questions?